



Strategic Leadership on Innovation – 2nd Edition PROGRAM 2023

Session	Date	Theme	Faculty
M1 Fundamentals of leadership in Healthcare (6h)	18 May 4h	Discuss critically the main notions and concepts associated with the topics of Leadership; Being able to discuss "how to motivate a team"; Acquire sensibility to the impact in the management of People, attributed to the Motivation and to the several types of Leadership;	Guilherme Victorino (NOVA IMS)
	25 May 2h	Acquire sensibility to the impact in the management of People, attributed to the Motivation and to the several types of Leadership	Adalberto Campos Fernandes (ENSP)
M2 Change Management (8h)	25 May 2h	Critically discuss the key notions and concepts related to Change Management;	Guilherme Victorino (Nova IMS)
	1 June 4h	A comprehensive and structured approach to organizational change management is critical to the success of any digital transformation project since digital can disrupt supply, demand or even organizational structures	
	15 June 2h		
M3 Organization Culture for Innovation (6h)	15 June 2h	Understand the impact of organizational culture and its relationship/interdependence with innovation and HR management	Sofia Costa Quintas (NOVA IMS)
	22 June 4h		
M4 Knowledge Management (8h)	29 June 4h	Understand the concepts of data, information and knowledge; Understand the principles and models of knowledge management;	João Silva Martins (NOVA IMS)
	6 July 4h	Integrate innovation and change frameworks in the deployment of a knowledge management strategy; Ability to engage and motivate different players in the knowledge management process	
WS	1 July 4h	Leadership Workshop (presential/on-line)	