

**EXAM CALENDAR**  
**MASTER DEGREES AND POSTGRADUATE PROGRAMS**  
**ACADEMIC YEAR 2021/2022 – SPRING SEMESTER**

Approval Nº 03(2)/SA/2022  
Date: 29/03/2022

Name	Especialização	Code	Duration	1 <sup>st</sup> Season	Time1	2 <sup>nd</sup> Season	Time2
Architectures for Information Systems	GSTI	200210	T3	04/04/2022	18:30:00	04/07/2022	20:30:00
Information Project Management	GSTI	200068	T3	06/04/2022	18:30:00	05/07/2022	18:00:00
Enterprise Mobility Solutions	DEM	400040	T3	07/04/2022	18:30:00	05/07/2022	20:30:00
Analysis of Discrete Data	Optativa; SEBC	200198	T3	08/04/2022	18:30:00	04/07/2022	18:00:00
Machine Learning in Marketing	DS4M	200203	S	06/06/2022	18:30:00	07/07/2022	18:00:00
Econometrics Methods	AGI; SEBC	200090	S	06/06/2022	18:30:00	07/07/2022	18:00:00
Market and Credit Risk Management	AGR	200161	S	07/06/2022	18:30:00	06/07/2022	20:30:00
Enterprise Resource Management Systems	SIE	400055	S	07/06/2022	18:30:00	06/07/2022	20:30:00
Cibersecurity	Optativa	200135	S	08/06/2022	18:30:00	06/07/2022	18:00:00
Market Research	MI; CRM	200049	S	08/06/2022	18:30:00	06/07/2022	18:00:00
Business Intelligence II	GCBI	200013	S	09/06/2022	18:30:00	08/07/2022	18:00:00
Search Engine Optimization	DMA	200200	T4	11/06/2022	10:00:00	11/07/2022	18:00:00
Solvency Models	AGR	200097	S	14/06/2022	18:30:00	08/07/2022	20:30:00
Digital Systems for Business	DEM	400093	S	14/06/2022	18:30:00	08/07/2022	20:30:00
Predictive Analytics in Marketing	CRM	200190	S	15/06/2022	18:30:00	09/07/2022	10:00:00
Business Process Management	GSTI; SIE	200014	S	17/06/2022	18:30:00	09/07/2022	14:00:00
Innovation Management and Design Thinking	Optativa	200146	S	18/06/2022	10:00:00	09/07/2022	18:00:00
Planning and Management Control in Healthcare Organizations	GIBIS	400025	S	20/06/2022	18:30:00	07/07/2022	20:30:00
Blockchain	Optativa	200269	T4	20/06/2022	18:30:00	07/07/2022	20:30:00
Marketing Engineering and Analytics	DMA; MI; DS4M; CRM	200188	S	21/06/2022	18:30:00	11/07/2022	20:30:00
Big Data Analytics for Business	DEM	400094	T4	21/06/2022	18:30:00	11/07/2022	20:30:00
Risk Management	AGR	200069	S	22/06/2022	18:30:00	12/07/2022	18:00:00
Data Visualization	Optativa	200162	S	22/06/2022	18:30:00	12/07/2022	18:00:00
Big Data Analytics	GCBI	200167	S	23/06/2022	18:30:00	12/07/2022	20:30:00
Sampling Theory and Methods	AGI; SEBC	200184	S	24/06/2022	18:30:00	13/07/2022	18:00:00
Social Media Analytics	DMA	400081	S	25/06/2022	10:00:00	13/07/2022	20:30:00
Innovation, Change Management and the New Healthcare Client	GIBIS	400009	S	25/06/2022	10:00:00	13/07/2022	20:30:00
Graph Analytics powered by Nokia	Optativa	200268	S	25/06/2022	10:00:00	13/07/2022	20:30:00
Digital Transformation	GSTI	200194	T4	27/06/2022	18:30:00	14/07/2022	18:00:00
Transformation Methodologies and Solutions	DEM	400092	S	28/06/2022	18:30:00	14/07/2022	20:30:00
Consumer Behavior Insights	MI	200170	S	28/06/2022*	18:30:00	14/07/2022	20:30:00
Information Project Management II	Optativa	200217	T4	29/06/2022	18:30:00	15/07/2022	18:00:00
Analysis of Variance	Optativa; SEBC	200205	T4	29/06/2022	18:30:00	15/07/2022	18:00:00
Leadership and People Management	GIBIS	400023	S	30/06/2022	18:30:00	16/07/2022	10:00:00
Predictive Methods of Data Mining	GCBI; SEBC	200166	S	01/07/2022	18:30:00	15/07/2022	20:30:00
Customer Relationship Management Systems	SIE	400019	S	02/07/2022	10:00:00	16/07/2022	14:00:00
Big Data for Marketing	DS4M	200202	S	02/07/2022	10:00:00	16/07/2022	14:00:00

\* Final Report Delivery

Duration: Trimestral (T) or Semestral (S)