

Instituto Superior de Estatística e Gestão de Informação Universidade Nova de Lisboa

www.novaims.unl.pt



The Doctoral Program in Information Management promotes knowledge and innovation in Information Management, particularly in the research of its impact on wealth creation, improving the performance of organizations and the development of new methodologies and decision-making tools.

Goals

The Doctoral program provides advanced training through research, contributing to the progress of knowledge and the training of researchers, university teachers and high qualification professionals. The research may follow a more theoretical approach or be developed in an applied context, allowing the knowledge transfer from academia to society.

The main goal is to acquire:

- Solid scientific knowledge in an area of expertise;
- Ability to design and develop independent research, according to international quality standards, the results must be of publishable quality for international journals;
- Communication skills for research and the academic community;
- Skills to manage innovation in academia, private enterprise or public administration.

Areas

This Program is designed to include four areas:

- Business Analytics;
- Data Driven Marketing;
- Data Science;
- Geoinformatics;
- Information Systems.

The curricular component of the Doctoral program corresponds to 40 ECTS, of which 25 ECTS are in 3 mandatory course units and 15 ECTS in elective course units.

Who is it for?

This Doctoral Program aims to provide advanced knowledge for highly qualified researchers, teachers, technical staff and managers.



NOVA Doctoral School

The Doctoral Program in Information Management is part of the NOVA Doctoral School (NED), the doctoral school of Universidade NOVA de Lisboa. NED promotes the quality, interdisciplinarity and internationalization of the University's PhD programs, and reinforces the doctoral candidates' personal and professional training, through a wide range of skills training programs.

NED promotes:

- Complementary training for the Doctoral candidates; Academic and scientific activities, that promote interdisciplinarity, creating an open space for discussion and creativity;
- Sharing good practices not only among the University's PhD programs, but also through partnerships with other higher education institutions;
- The creation of collaborative mechanisms with businesses and society.

The attendance in NED's activities is free for NOVA IMS' Doctoral students. More information about the NOVA Doctoral School can be found at www.unl.pt/escola-doutoral.

Admission Requirements

To enter the Doctoral Program, applicants must meet one of the requirements set out in national legislation:

- Hold a Master's degree or equivalent, or a Bachelor's degree, in which the number of credits is at least 240. In this case the final grade average must be at least 16 (out of 20);
- Hold a degree and a relevant academic or scientific curriculum, which has been recognized and approved by the Academic Board that declares that the applicant is able to carry out this cycle of studies.;
- Applicants must show proficiency (spoken and written) in English.

Study Program

1st Year

Course Units	Semester	ECTS
Research Seminar I	Fall	7,5
Research Seminar II	Spring	7,5
Elective Course Units	Fall Spring	15

2nd Year

Course Unit	Semester	ECTS
Research Seminar III	Fall	10

3rd Year

Course Unit	Semester	ECTS
Thesis	Fall Spring	140

Please see the Elective Course Units list in www.novaims.unl. pt/doutoramento.

Research Seminar I

Introduction to NOVA IMS' research fields through presentations by the researchers / teachers. Introduction to the main research methodologies in Information Management. The students determine their work subject, the research literature/bibliography and present a preliminary proposal for their dissertation.

Research Seminar II

Continues the work developed in Research Seminar I, focusing on the methodologies and the preparation of the research work proposal. In this course the students make an advanced and comprehensive research literature/bibliography, and determine, in great detail, the methodologies to be applied in their dissertation. At this stage the dissertation advisor is chosen.

Research Seminar III

The main goal of this course unit is to introduce the student to scholarly publishing. The students develop regular presentations, ending with the production of a first peer-reviewed publication, or the peer-reviewed presentation of the preliminary research findings at an international conference.



Doctoral Program

Information Management



Documents to submit along with the online application

- Identity Card or passport (optional);
- Curriculum Vitae;
- A copy of the degree certificate, with the classifications obtained (optional);
- If the applicant submits a request to FCT MCTES for a scholarship (and only in this case), the applicant must submit the research work proposal and the acceptance letter by the supervisor;
- Letter of intent, in which the applicant explains the reasons for seeking admission in the Doctoral Program;
- Two recommendation letters (optional).

Admission Criteria

- Final grade of the Master's and/or the Bachelor's degrees;
- Analysis of the academic and scientific curriculum;
- Analysis of the professional curriculum;
- Interview.

Length of the Program

The standard length of the Doctoral Program is no fewer than 6 semesters (full-time). However, it is desirable not to exceed a period of 4 years.

Contacts

If you need more information about this or any other program, please contact:

Admissions Office

admissions@novaims.unl.pt +351 213 828 610

How to get to NOVA IMS

Carris

701, 713, 716, 726, 742, 746, 756, 758, 770

Metro

São Sebastião (Blue and red line) Praça de Espanha (Blue line)

GPS Coordinates

38.732462 | -9.159921

Campus de Campolide, 1070-312 Lisboa Tel: +351 213 828 610 (Call to the national fixed network) Fax: +351 213 828 611



Accreditations and Certifications





































