

Masters Daytime

| Curricular Unit | Specialization | Sem/Trim | 1st Season | Time 1st S | 2nd Season | Time 2nd S |
|--|----------------|----------|---------------------------|------------|------------|------------|
| Data Privacy, Security and Ethics | GSTI | T1 | 26/out/22 | 18:30:00 | 31/jan/23 | 18:00:00 |
| Information Technologies Services Management | GSTI | T1 | 24/out/22 | 18:30:00 | 30/jan/23 | 18:00:00 |
| Data Management and Storage | GSTI | T1 | 27/out/22 | 18:30:00 | 01/fev/23 | 20:30:00 |
| Marketing Strategy and Innovation | DMA; MI; DSM | S | <i>No 1st Season Exam</i> | - | 06/fev/23 | 20:30:00 |
| Descriptive Methods of Data Mining | GCBI | S | 03/jan/23 | 18:30:00 | 02/fev/23 | 18:00:00 |
| Digital Analytics | DMA | S | 06/jan/23 | 18:00:00 | 02/fev/23 | 20:30:00 |
| Brand Management | MI | T2 | 07/jan/23 | 10:00:00 | 03/fev/23 | 20:30:00 |
| Business Intelligence I | GCBI | S | 12/jan/23 | 18:30:00 | 06/fev/23 | 18:00:00 |
| Digital Marketing & E-Commerce | DMA; MI | S | 16/jan/23 | 18:30:00 | 07/fev/23 | 18:00:00 |
| Information Systems Development | GSTI | T2 | 17/jan/23 | 18:30:00 | 07/fev/23 | 20:30:00 |
| Information Systems Management | GSTI | T2 | 19/jan/23 | 18:30:00 | 08/fev/23 | 20:30:00 |
| Knowledge Management | GCBI | S | <i>No 1st Season Exam</i> | - | 10/fev/23 | 20:30:00 |
| Information Systems Governance | GSTI | T2 | 27/jan/23 | 18:30:00 | 11/fev/23 | 10:00:00 |