PROGRAM 2023 – 2ª Edição

Session	Date	Theme	Faculty
M1 **Digital Health Introduction** (10h)	02/02/2023 Thursday	State of the art - Concepts, strategy and its evolution in Portugal and in Europe	Teresa Magalhães João Cordeiro Miguel Cabral (ENSP)
	03/02/2023 Friday	Digital leadership seminar	Rafael Franco (SPMS) Miguel Cabral (ENSP) Rita Veloso (CHUP)
	09/02/2023 Thursday	The paper of DH in the integrated continuous care and in global health	Ana Patrícia Marques (ENSP) Filipe Freitas Pinto (KNOK)
M2 **Innovation and Value Based Models** (16h)	10/02/2023 Friday	Rethinking Health Care and Innovation Value Based Health Care: Basics and Concepts Health Systems Sustainability	Magda Rosenmöller (IESE BS)
	16/02/2023 Thursday		
	17/02/2023 Friday	Digital health innovation: - Explain the methods, processes, and key aspects of design thinking - Investigate problems, develop qualitative research methods, and synthesize results as a platform to create digital health solutions; - Develop a deeper and more holistic understanding of users and their needs, motivations, and behaviors	Guilherme Victorino (Nova IMS)
	23/02/2023 Thursday	Health technology assessment (HTA)	Julian Perelman (ENSP)

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M3 **Innovation and technology adoption models** (6h)	24/02/2023 Friday	Introduction to the Adoption Models, Adoption innovation drivers, Adoption stages	Tiago Oliveira Jorge Tavares (Nova IMS)
	2/03/2023 Thursday		
M4 **Science and technology - ethical, legal and social issues** (14h)	2/03/2023 Thursday	Data protection (legal aspects of digital data)	Paula Lobato de Faria (ENSP)
	3/03/2023 Friday	Differences between ethics and the law. Introduction to applied ethics. Autonomy, patient participation and informed consent in the digital world. Challenges to privacy and confidentiality. Healthcare access, equity in healthcare and fair resource distribution in digital health. Case discussion.	João Cordeiro (ENSP)
	9/03/2023 Thursday		
	10/03/2023 Friday	Regulatory process associated with medical devices; The European registration process implementation of the quality Management System; Implementation of the risk Management System	Célia Cruz (ENSP)
M5 **Practical design thinking workshops** (8h)	18/03/2023 Saturday	Design thinking WS • Participate in and lead digital health innovation in a collaborative setting in multidisciplinary teams	Guilherme Vitorino (Nova IMS)
M6 **eHealth digital literacy** (2h)	23/03/2023 Thursday	Digital Health Literacy. Concepts and practical applications	Ana Rita Pedro (ENSP)
M7 **Growing digital health ventures** (4h)	23/03/2023 Thursday	Growth as a fundamental project/company-wide mindset and cultural trait that should permeate all early-stage venture decisions relating to technology, product, marketing, data, regulation and funding.	Gonçalo Vilaça (Nova)
	24/03/2023 Friday		José Bastos (Knok)
M8 **Sensors, Data, Analytics and Artificial Intelligence in healthcare**	30/03/2023 Thursday	Introduction to sensors for medical devices in Digital Health towards remote and real time monitoring of patients	Cláudia Delgado Simão (Eurecat)
	31/03/2023 Friday	Analytics and Artificial Intelligence models	Roberto Henriques (Nova IMS)

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(10h)	20/04/2023 Thursday		
M9 **Digital project planning and management** (6h)	20/04/2023 Thursday	Introduction to the main aspects of project management applied to DH Projects	Carolina Santos (ENSP)
	21/04/2023 Friday		
M10 **Practical digital health workshops** (10h)	27/04/2023 Thursday 4h	Introduction to innovation developed by patients and caregivers, examples of digital health innovations developed by patients to cope with unmet needs, how to meet patients real needs	Helena Canhão Maria João Jacinto (Ass Patient Innovation)
	29/04/2023 Saturday 6h	Introduction to sensors development for DH in co-creation approach with caregivers and patients. Strategies to identify needs and stakeholders, overview of key enabling technologies and value chain to deploy a digital health project based in point of care medical devices.	Cláudia Delgado Simão Miguel Berenguel Ana Moya Lara Diogo Garcia Esperança (Eurecat)
M10 **Pitch Presentations** (4h)	12/05/2023 Friday	Pitch Presentations	